



Part of the **Cornerstone Building Brands** Family

February 4, 2025

Dear Valued Customer,

Cornerstone Building Brands would like to thank you for your continued business and partnership. We are reaching out today with an important update regarding pricing for the **Ply Gem Performance Metals** brand.

Last month, it was announced that we are consolidating the Mastic, Variform and Ply Gem metal offering into one brand – Ply Gem Performance Metals. We also announced several product consolidations for Trim Coil and Fascia. As part of continuing our commitment to complexity reduction and joint market competitiveness, we are announcing **new list pricing for our metal portfolio**.

We are confident that this simplified structure will empower our valued partners to make quicker decisions and drive sales through more structured and simplified pricing across the board.

In addition, due to current economic conditions and cost requirements to manufacture and deliver our products at the highest levels possible, **Ply Gem is announcing a price increase of up to 6%, which will apply to both invoice and special price deviations**.

New price sheets will be distributed in early February, with all pricing effective for products ordered on or after March 1, 2025, or as contractually obligated.

We remain committed to providing our customers with high quality exterior building solutions and look forward to a continued partnership of driving growth together. Please reach out to your sales representative if you have any questions.

Thank you for your loyalty.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Flack'.

Jason Flack  
Senior Vice President, Sales and Customer Enablement  
Surface Solutions – U.S.  
**Cornerstone Building Brands**